



THE VIDEO AGENCY

3950 Vantage Ave.
Studio City, CA 91604

169 WORDS, 60 SECONDS

INGENIOUS IDEAS

WHILE MANY EXPERTS BELIEVE THE GROWING USE OF COMPUTERS HAS CONTRIBUTED TO AN INCREASE IN REPETITIVE STRESS INJURIES, IT DOESN'T HAVE TO HAPPEN TO YOU. A LEADING CORNELL UNIVERSITY PROFESSOR SAYS THAT IF YOU USE A MOUSE FOR MORE THAN TWENTY HOURS A WEEK, YOU WILL DEVELOP R-S-I SYMPTOMS WITHIN ONE TO THREE YEARS. THIS IS BECAUSE MOUSE USERS HAVE TO MAINTAIN A CONSTANT GRIP, WHILE CLICKING AN AVERAGE OF TWO MILLION TIMES A YEAR. IT'S ALSO ESTIMATED THEY TRAVEL ABOUT SIXTY-THREE MILES A YEAR, DRAGGING THE MOUSE OVER THE MOUSE MAT. ONE WAY TO REDUCE THE RISK OF AN R-S-I AND THE NEED TO GRIP AND CLICK IS BY USING A NEW DEVICE CALLED THE QUILL MOUSE AND OPTIONAL NIB SOFTWARE. DEVELOPED BY DESIGNER APPLIANCES, INCORPORATED, THIS MAINTAINS THE HAND, WRIST AND ARM IN THE MOST OPTIMAL POSITION, THUS MINIMIZING THE POTENTIAL FOR INJURY. FOR MORE INFORMATION VISIT [W-W-W--DOT--QUILL-MOUSE--DOT--COM](http://WWW-DOT-QUILL-MOUSE-DOT-COM) OR CALL 1-8-7-7-GO-QUILL.